

How can I use ProStar Coach with clients?

If you're a consultant, trainer, coach or speaker, ProStar Coach helps you establish a **permanent visible presence within the client firm** as you continue to add value day after day. It's the perfect complement to your services.

Here are three ways that ProStar helps you get better results with your clients.



First, ProStar helps your clients **FOCUS**. Using a quick, simplified feedback process, ProStar guides them to identify ONE people skill or behavior pattern they need to strengthen, the one that will make the biggest difference in their effectiveness. Based on the area they select, they get a report with recommended action steps and multi-media tools.

Users can also access an amazing wealth of **RESOURCES** about people skills and personal strengths. All the videos, podcasts and articles include exercises that get them to state the action they will take to apply the insights in their work.



But that's not all. You can also give them access to *your own proprietary content* in your area of expertise. Providing this level of reinforcement sets you apart and makes your total package of services a unique offering.



The third aspect of ProStar that complements your services is **COACHING**. All the ProStar resources and exercises, combined with your content, extend your consulting reach through a *virtual coaching system*, so they can work on their development anytime from anywhere.

But ProStar Coach contains something else that adds a totally new dimension to the word "coaching." It's the *Coaching Network*. For the first time, leaders can set up a safe environment online to get input from you and others who care most about their development, such as their boss, coworkers, team members. Members of their Coaching Network can give them ideas, feedback and encouragement. Conversations are displayed like a forum thread so everyone in their network can see the input from other members and participate in a rich dialogue.

How can I start using ProStar Coach?

You buy a one-year subscription for each person, bundle ProStar as a component of your services, and incorporate the cost as a part of your total fee.

When you make your first purchase, you'll subscribe to a special administrator version of ProStar for yourself. For example, if you're coaching 10 leaders, you'll purchase 11 subscriptions. For the same economical investment, you not only get full access to everything users receive, you also have exclusive access to the administrator area, where you assign subscriptions, monitor activity and upload links to your proprietary content.

And you'll love the quantity discounts available when you purchase 10 or more subscriptions at one time!

Quantity	1-Year Subscription
1-9	\$297
10-99	\$282
100-999	\$267
1,000+	\$252

Set yourself apart by making a long-term follow-up support relationship a part of your programs. Purchase subscriptions at the ProStar Coach online store:

<http://www.prostarcoach.com/n/store.html>